

MEDIA KIT



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To share on Twitter, Facebook, and Pinterest:

You will find ready-made posts, tweets, and pinnable graphics here: <http://leenienhuis.com/bmbk-launch-team-resources/>

Share your link in the Launch Team Facebook group so we can all share it as well!

About *Brave Moms, Brave Kids*:

Hey, Mama

This world feels like it's spinning faster every day. As the darkness has crept in, your brave prayers may have given way to fearful pleas that your kids would experience God's kingdom—in a safe and comfortable way.

This generation needs heroes of the faith and your child can be one of them, but that will require you to be strong and BRAVE. You and I must call out the bold Christ followers within our children and help them face the unknown future with divine confidence.

Brave Moms, Brave Kids is an equipping tool that will help you...

- identify the qualities present in true greatness
- reject "mommy fears" and replace them with immovable truth
- learn strategies for praying for and training your children more effectively
- develop seven key lessons we must teach our children to live for Jesus

Courage starts with you, Mama. If you're going to raise a hero, you must become a hero—because brave kids need brave moms. Let's do this, together.

About Lee:

Lee Nienhuis is a passionate Bible teacher whose love for the Lord and the Word is contagious. She is an area coordinator for Moms in Prayer International and a sought-after speaker who shares a dynamic vision for the next generation of Christ followers. Lee and her farmer-husband, Mike, have four kids and live on four acres of grass in West Michigan.

Link to buy the book:

(you may use your Amazon affiliate link if you wish): <https://www.amazon.com/Brave-Moms-Kids-Battle-Raising/dp/0736970037>

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Video & Graphic Links:

1. Book Cover:

2. Brave Moms, Brave Kids Trailer: <iframe class="aligncenter" width="500" height="281" src="https://youtu.be/_LJJZAQz_5Q" frameborder="0" allowfullscreen></iframe>

3. Lee Nienhuis:

Reviews of *Brave Moms, Brave Kids*:

By now you should have received your copy of *Brave Moms, Brave Kids*. If you haven't please reply to this email with your mailing address and we'll get that out to you ASAP. Also, if you liked the book, would you please consider posting a review at Amazon.com, CBD.com, B&N, GoodReads, and/or anywhere else you post reviews?

As always, don't forget about the FTC regulation requiring bloggers to disclose whether or not they've been given free product.

Giveaway Info:

If you'd like to host a giveaway for a free copy of *Brave Moms, Brave Kids* and the partnering discussion guide, please do! You may offer, in the form of a giveaway, one copy of *Brave Moms, Brave Kids* to your readers. Some tips for hosting the giveaway are:

- Keep it simple. Giveaways with the greatest participation are easy to enter and don't require much more than a comment.
- Keep it short. 24 hours to 2 days seems to be a great time to offer the giveaway since the urgency motivates them to enter right away.
- Keep it sweet. We partner with you to offer these books as a way to give back to your readers. Let them know you treasure them and that is why you are offering this giveaway too.
- Keep it streamlined. As soon as you receive the mailing information from the winner, email it to us so we can get their book out to them in a timely manner.

We recommend using Rafflecopter for free to randomly select a winner. The entry options are up to you, but we would appreciate it if you would encourage your readers to like, follow, and share Lee's info and/or [book page](#).

Her social media links are:

Facebook <https://www.facebook.com/leenienhuis>

Twitter <http://twitter.com/leenienhuis>

Instagram <https://instagram.com/leenienhuis>

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When you've chosen a winner, please send their name and email address to info@mandyroberson.media. We will provide this information to Harvest House, and all winners' books will be mailed by the end of January.

If you are posting about your own experience with being a Brave Mom, perhaps an old post revisited or a new experience from over the weekend, be sure to be personable and real with your audience. Or, if you prefer, a review of the book and its contents is great. If you specifically requested a guest post then one will be sent along as an attachment with this email. We simply ask that you give a brief introduction in your own words to open up for the guest post.

Please remember to disclose in your post that you received a copy of *Brave Moms, Brave Kids* for free in exchange for your review and participation.

If you have any questions, please don't hesitate to ask!